

ORDER



Orders
Order / Rev: 954973
Alt Order #: 25330959
Product Desc: TV
Estimate: 1202/1805/4877
Flight Dates: 10/18/16 - 10/28/16
Original Date / Rev: 10/17/16 / 10/17/16
Order Type: REG

WLNS Lansing

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: Strategic Media Placement
Buying Contact:
Billing Contact:
 7669 Stagers Loop
 Delaware, OH 43015

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Mike Bishop
Demographic: A35+
Product Codes: PL5
Priority: P3
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN9370/IN11002/IN14195/TO29
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/28/16	75	\$7,285.00	\$6,192.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	75	\$7,285.00	\$6,192.25	0.00
Totals	75	\$7,285.00	\$6,192.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington	K-WAS	Nat	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLNS	10/18/16	10/28/16	6 News This Morning II 6 News This Morning II	CM	528a-558a	11111--	:30	5	\$50.00	P3	0.00	NM	9	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-1111--		4				\$50.00		0.00			
		Week: 10/24/16	10/30/16	11111--		5				\$50.00		0.00			
N 2	WLNS	10/18/16	10/28/16	6 News This Morning 6-7a 6 News This Morning 6-7a	CM	6-7a	11111--	:30	5	\$125.00	P3	0.00	NM	6	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-1-1---		2				\$125.00		0.00			
		Week: 10/24/16	10/30/16	111-1--		4				\$125.00		0.00			
N 3	WLNS	10/18/16	10/28/16	CBS This Morning CBS This Morning	CM	7a-9a	11111--	:30	5	\$100.00	P3	0.00	NM	9	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-1111--		4				\$100.00		0.00			
		Week: 10/24/16	10/30/16	11111--		5				\$100.00		0.00			
N 4	WLNS	10/18/16	10/28/16	6 News at 8a Sat 6 News at 8a Sat	CM	8a-9a	-----1-	:30	1	\$60.00	P3	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----1-		1				\$60.00		0.00			
		Week: 10/24/16	10/30/16	-----		0				\$60.00		0.00			
N 5	WLNS	10/18/16	10/28/16	CBS This Morning Sa CBS This Morning Sa	CM	9a-11a	-----1-	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----1-		1				\$100.00		0.00			
		Week: 10/24/16	10/30/16	-----		0				\$60.00		0.00			

Order / Rev: 954973
 Alt Order #: 25330959
 Flight Dates: 10/18/16 - 10/28/16

Advertiser: POL/Mike Bishop
 Product Desc: TV
 Estimate: 1202/1805/4877

WLNS Lansing

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WLNS	10/18/16	10/28/16	Face the Nation Face the Nation	CM	Face the Nation	-----1	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----1		1				\$75.00		0.00			
		Week: 10/24/16	10/30/16	-----		0				\$60.00		0.00			
N 7	WLNS	10/18/16	10/28/16	M-F 9a-10a THE DOCTORS	CM	9a-958a	11111--	:30	5	\$50.00	P3	0.00	NM	9	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-1111--		4				\$50.00		0.00			
		Week: 10/24/16	10/30/16	11111--		5				\$50.00		0.00			
N 8	WLNS	10/18/16	10/28/16	Price is Right Price is Right	CM	1058a-12p	11111--	:30	5	\$125.00	P3	0.00	NM	6	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-111---		3				\$125.00		0.00			
		Week: 10/24/16	10/30/16	1-1-1--		3				\$125.00		0.00			
N 9	WLNS	10/18/16	10/28/16	6 News at Noon 6 News at Noon	CM	12p-1228p	11111--	:30	5	\$150.00	P3	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	--1-1--		2				\$150.00		0.00			
		Week: 10/24/16	10/30/16	-1-1---		2				\$150.00		0.00			
N 10	WLNS	10/18/16	10/28/16	Y&R Y&R	CM	1228p-130p	11111--	:30	5	\$125.00	P3	0.00	NM	9	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-1111--		4				\$125.00		0.00			
		Week: 10/24/16	10/30/16	11111--		5				\$125.00		0.00			
N 11	WLNS	10/18/16	10/28/16	Bold & Beautiful Bold & Beautiful	CM	130p-2p	11111--	:30	5	\$125.00	P3	0.00	NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-1-1---		2				\$125.00		0.00			
		Week: 10/24/16	10/30/16	-1-1---		2				\$125.00		0.00			
N 12	WLNS	10/18/16	10/28/16	The Talk The Talk	CM	2p-3p	11111--	:30	5	\$75.00	P3	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	--1-1--		2				\$75.00		0.00			
		Week: 10/24/16	10/30/16	1-1-1--		3				\$75.00		0.00			
N 13	WLNS	10/18/16	10/28/16	M-F 4p-5p M-F 4p-5p	CM	358p-458p	11111--	:30	5	\$100.00	P3	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-1-1---		2				\$100.00		0.00			
		Week: 10/24/16	10/30/16	1-1-1--		3				\$100.00		0.00			
N 14	WLNS	10/18/16	10/28/16	M-F 530p-6p M-F 530p-6p	CM	529p-558p	11111--	:30	5	\$100.00	P3	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	--1-1--		2				\$100.00		0.00			
		Week: 10/24/16	10/30/16	1-1-1--		3				\$100.00		0.00			
N 15	WLNS	10/18/16	10/28/16	CBS SEC College Football CBS SEC College Football	CM	330p-7p (3:30 PM-7:00 PM)	-----1-	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----1-		1				\$150.00		0.00			
		Week: 10/24/16	10/30/16	-----		0				\$100.00		0.00			
													Totals	75	\$7,285.00